

# LINNEA CRUZ

GRAPHIC & WEB DESIGNER

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## OBJECTIVE

To obtain an graphic/web/interactive designer position and combine my creativity with the latest technology to produce contents, applications and videos that can make an impact in the world of digital communication.

## SKILLS

- GRAPHIC DESIGN: Procreate, Adobe Illustrator, Photoshop and InDesign
- PROGRAMMING: HTML, CSS
- ANIMATION/VIDEO EDITING: Adobe After Effects, Adobe Premier Pro, Procreate
- WEB DESIGN: Adobe Muse, Adobe Dreamweaver, Brackets

## EDUCATION

September 2012 - June 2015

Durham College  
Program: Interactive Media Design

## ACHIEVEMENTS

Adobe Creative Jam (2015)

Best Graphic Designer - Winner of People's Choice Award

## WORK EXPERIENCE

### FREELANCE DESIGN

*March 2020 - Present*

- Designing logos/artwork to subcure merchandise such as stickers, t-shirts, velcro patches from various cliente which include San Bernadino County Sheriff Academy, Upland Police Department and other small businesses.

### CM SCHOOL SUPPLY (RIVERSIDE)

March 2019 - March 2020

*Graphic Design & Social Media  
Manager*

- Created weekly email blasts for month promos or social media giveaways
- Maintained content for all active social media platforms (i.e Instagram, Facebook, Pinterest, Youtube). Took product shots of new collections for social media posts and email blasts.
- Created flyers/signs/brochures for monthly or seasonal promotional sales

### DEAN MYERS CHEVROLET BUICK

**GMC**

March 2016 - March 2019

*Graphic & Web Designer*

- Create ads for newspapers/flyers/mailers for monthly or seasonal promotional sales
- Create posters/ads/signs/brochures to promote current vehicle promotions or special services

### SONY MUSIC ENTERTAINMENT

May 4, 2015 - May 29, 2015

*Graphic Design Intern*

- Made web banners for artist's social media (such as Facebook, Twitter, YouTube) with Photoshop
- Created logos using Illustrator
- Created Intro for video using After Effects